

JOHN JANTSCH

Marketing Expert, Author, Speaker

Founder of Duct Tape Marketing, Empowering
Small Businesses with Simple, Effective
Marketing Strategies

John Jantsch is a marketing consultant, speaker, and Wall Street Journal best-selling author of several books on marketing including Duct Tape Marketing. He founded Duct Tape Marketing and the Duct Tape Marketing system, a system that has helped thousands of small businesses achieve real-world results and scalable success. With a focus on simplicity and effectiveness, John's strategies have made him an in-demand guest for podcasts, conferences, and workshops worldwide.

Quick Hits:

- ➔ Marketing consultant with **30+ years of experience**.
- ➔ **Best-selling author** of 7 books on marketing, including Duct Tape Marketing.
- ➔ Host of the top-rated **Duct Tape Marketing Podcast**. With notable guests and 100K+ monthly downloads.
- ➔ Creator of the Duct Tape Marketing System, generating **\$100+ million in profitable billings** for businesses and agencies globally.

Featured in...

Forbes

Inc.

**The
New York
Times**



**"John Jantsch is the Peter Drucker
of Small Business Marketing tactics"**

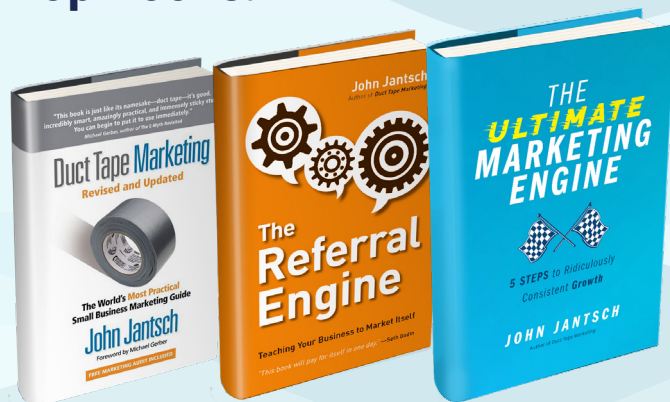
– Seth Godin



Interview Topics:

- ➔ Marketing Strategy for Small Businesses
- ➔ How to use Content as the Voice of Strategy
- ➔ How to guide the perfect customer journey
- ➔ The 7 Grades of Referral Fuel
- ➔ 5 Habits of Vertical Scale for Fractional CMOs

Top Books:



"One of the top 100 Must Follow on Twitter"

– The Huffington Post

**"Duct Tape Marketing is one of the 100 Best
Websites for Entrepreneurs"**

– Forbes



@ducttape



@ducttapemarketing



@ducttapemarketing



@JohnJantsch

To arrange an interview contact: John@ducttapemarketing.com

Download his media kit: dtm.world/interview